

GOLF COURSE COMMITTEE MEETING
April 26, 2012 – 6:00 P.M.
MINUTES

Meeting called to order at 6:05 p.m.

I. Present -
Committee:

Vice Mayor/Chairman Reg Green
J.O. Smith
Rick Engleman
Jim Berryhill
Theresa Jones

Absent: Tracy Hoover

Staff:

Pam Vann, Finance Director
Dale Moss, Golf Course
Randy Smith, Golf Course
Tom DeArman, City Manager
Shelley Crayton, Acting Secretary/Purchasing Director

II. Minutes –

Motion made by Jim Berryhill and 2nd Theresa Jones to approve minutes of March 10, 2011. Vote 5-0

III. Current Business –

A. DISCUSS AND CONSIDER AN AGREEMENT WITH GOLFNOW.COM, A GOLF CHANNELL SOLUTIONS WEBSITE DEVELOPMENT AND MARKETING/TECHNOLOGY COMPANY.

GolfNow is owned and by the Golf Channel; it is a computerized service that books tee times 24/7. Some of the surrounding courses that currently use the program:

- Forest Ridge Golf Club
- Mohawk Park
- Page Belcher
- The Canyons at Blackjack Ridge
- White Hawk

Currently the Sapulpa Golf Course does not have a website for golfers to utilize. GolfNow will build, maintain and provide customer support for the cities website. The site will be designed with our particular course in mind with full input from our golf staff. E-blasts can be sent out to the GolfNow database and reach thousands of golfers

nationwide. In exchange for their services the city agrees to give one (1) Daily Rolling Trade Time to be made available for sale by GolfNow for its own benefit. Golf rates can be changed on a daily basis to encourage more play at the course. Monthly reports of tee times sold will be provided to golf staff for review.

The contract term shall be a one (1) year term with thirty (30) days written notice to terminate.

Motion made by Rick Engleman to recommend the GolfNow Agreement to the Council.
2nd J.O. Smith Vote 5-0

B. DISCUSS AND CONSIDER IF MEMBERSHIP DUES SHOULD BE APPLIED TO THE DESIGNATED GOLF FUND.

Motion made by J.O. Smith to apply 15% of golf memberships to the Designated Golf Fund. 2nd Rick Engleman Vote 5-0

IV. Motion made by Jim Berryhill to adjourn. 2nd J.O. Smith 7:15 P.M.

Respectfully Submitted,

Shelley Crayton
Acting Secretary